



BTEC First Award Travel & Tourism

Course description

This course is designed for those students who are particularly interested in working in the Travel and Tourism industry.

This course will give students the opportunity to gain a broad knowledge and understanding of, and develop skills in, the Travel and Tourism sector, for example posts in travel agencies, visitor attractions and the tourist information centres.

This course has been developed to provide an engaging and stimulating introduction to the Travel and Tourism industry.



Head of Department
Mrs K Morris



Exam Board
Edexcel



**Number of timetabled
periods per fortnight:**
6



**Equivalent number of
GCSEs awarded:**
1



Exam Board website
[Travel & Tourism](#)
School website
[HBHS WRL dept.](#)

Developing Employability Skills

Throughout the Edexcel BTEC First Award in Travel and Tourism, students will develop a range of employability skills.

These employability skills include: self-management, team working, business awareness and customer awareness, problem solving, communication, basic literacy and numeracy, a positive attitude to work and the use of IT.

The course will include four units of work that are assessed both internally through coursework and externally through an exam.

Unit 1: The UK Travel and Tourism Sector – This unit covers the main types of tourism in the UK, the contribution that Travel and Tourism makes to the UK economy and the different component industries that make up the UK Travel and Tourism sector.

Unit 2: UK Travel and Tourism Destinations – This unit covers what the different types of UK destinations have to offer, as well as locating tourist UK destinations and routes.

Unit 3: The Travel and Tourism Customer Experience – This unit looks at customer service, the needs and expectations of different types of customers and the importance of customer service to Travel and Tourism organisations. Plus, students will study a fourth optional unit which will be decided in Year 11.

Assessment

| Unit No. | Type of Assessment |
|--|--|
| 1 | Externally assessed 1 hour exam (25% mandatory unit) |
| 2 | Internally assessed coursework (25% mandatory unit) |
| 3 | Internal Synoptic assessment (25% mandatory unit) |
| Plus, one optional internally assessed coursework unit (25%) | |

